

CATUDI

Promoting an effective and collaborative global effort to tackle CO2 emissions.

Our Values & Goals.



Our Values.

A collaborative global effort.

We fight against greenwashing and promote a collaborative and global effort to **reduce CO2 emissions**. This is why our values are:



SUSTAINABILITY

As the only nature-inspired method to keep on promoting an economy and society that are responsible for their own future.

AUTHENTICITY



COLLABORATION

As the only way of taking care and include each stakeholder and being able to assess, consider and valorize every positive or negative internalities or externalities for each economic and societal process.

ACCESSIBILITY
& ACCOUNTABILITY



TRUSTFULNESS

As the only way to promote a long term collaboration based on the possibility for each stakeholder to be considered accountable for its choices and impacts.

QUALITY FACTOR OF THE
RELATIONSHIP



TRUTHFULNESS

As the only way to assess with precision and transparency the value of each stakeholder's choices and impacts.

QUANTITY FACTOR OF THE
RELATIONSHIP

Our Short Manifesto.

Humanity's greatest power.

Each one of us has a super-power: the possibility to choose sustainable solutions and investments, bringing more values to our lives. Today and tomorrow.

Being sustainable means creating the possibility for our own future, and the one of the generation to come.

But that super-power should be used only in favor of those solutions and investments that can prove to be good for the planet, and so good for our future.

To do so we have to fight net-zero greenwashing, and allow capitals to flow only toward effective and positive climate initiatives, making transparency a pillar for the accountability we seek and deserve from each stakeholder involved in building a sustainable future.

It is a problem related with each value (product or service) chain that today needs to be transformed at its core in order to reduce the environmental impact of direct, upstream and downstream operations or use. That means that we're still in the risk of having our super-power misled and driven to contribute to the as-usual-carbon-based economic model that is causing a global climate emergency. An emergency that every year is hitting with higher loss in terms of lives, social displacement and money, mostly there where the richness was extracted or produced and not redistributed.

ESG Investments and sustainable choices should be made and boosted in rich countries to reduce their environmental impact, and in less developed or industrialized countries to avoid them to make our own mistakes, mitigate their sufferings and reduce misery.

So we need new and more collaborative financial tools that can value any effort toward a more sustainable economic model.

Carbon credits have been established to bridge entities that want to commit themselves to create environmental and societal positive impacts with the required initiatives, when or where there cannot be a direct action or involvement, in order to balance or enhance their carbon footprint on a net-zero or nature-positive transition path.

Therefore, they can be part of the solution to tackle climate change allocating funds on valuable initiatives, becoming one of the choices for our super-power.

This is why we have decided to develop and introduce a new super-asset class of carbon credits based on the blockchain technology, generated by a social driven finance, guaranteeing full data transparency and reliability, for one of the most impacting sector: energy production, transformation and use.

This is our effort and contribution to create a voluntary carbon market that can promote a just and effective sustainable transition, on a global scale, based on a direct collaboration between people and companies.



Our Philosophy.

A sustainable transition based on a trustworthy financial collaboration.

We believe that a global sustainable energy transition, can be just and inclusive starting from the possibility to recognize the right value and reward to any choice that people, companies, communities and nations will make in that direction, and creating a collaborative finance based on those values.

Our Vision.

A financial global collaborative movement based on transparency.

We want to create a financial global movement based on transparent environmental impacts generated from sustainable energy production, transformation, storage and consumption.

Our Mission.

New blockchain based carbon credits enabling a better collaboration.

Introduce and diffuse a new “super asset class” of carbon credits certified through blockchain, that will enable a wider and deeper collaboration between companies and people, highly-developed Countries and the rest of the World, based on a full recognition of the environmental value of each one choices, guaranteed by strict protocols, and the possibility to trade them on dedicated voluntary market.

Benefits and Opportunities.

For the people and for the planet.



BUY A CODI

Balance your carbon footprint with a transparent and certified solution.

If you are concerned about the environmental impact of your lifestyle, or you want to accomplish a corporate social responsibility path on the climate side, or you are committed to net-zero, you can buy certified carbon credits able to bring a real benefit to the planet.

Good for: **COMPANIES & PEOPLE**



GENERATE A CODI

Give more value to your sustainable choices.

Provide your renewable energy production or storage plants, or energy efficiency technologies with our monitoring solution and generate an extra value: they'll be awarded with tradable certified carbon credits (CODI) and you will also have the possibility to access competitive crowd-based co-financing solutions.

Good for: **COMPANIES & COMMUNITIES (legal entities)**



GET A CODI

Multiply the value of your ESG investments.

Funds 100% green projects on Ener2Crowd.com: you'll gain up to a 9% yearly interest and you'll be able to get extra carbon credits (CODI) to be exchanged or called of, increasing the total return of your sustainable investments.

Good for: **PEOPLE (greeninvestors)**

Where are we heading to.

A global and strong call for a more collaborative and transparent finance.



“Our intention is to put the carbon market to work to deploy capital to speed the transition from dirty to clean power specifically, to retire unabated coal-fired power and accelerate the buildout of renewables.. carbon credits used in the program would be **high quality** and meet **strong safeguards**”.

John Kerry
US Climate Envoy @COP27

“We must have **zero tolerance for net-zero greenwashing**. The absence of standards, regulations and rigor in voluntary carbon market credits is deeply concerning”.

Antonio Guterres
UN Secretary General



CATUDI. Carbon Credits For Good.

We believe in inclusion, transparency and reliability to promote a global collaborative financial effort to reduce CO2 emissions.

Proudly founded & develop by Ener2Crowd “The Sustainable Investment Platform”.

